



Progress Iowa - Communications Organizer

Job Title: Communications Organizer

Location: Iowa

Salary: \$55,000 Annual Salary

Benefits package: Health, Vision & Dental Insurance, Unlimited PTO

Time Commitment/Classification: Full Time/Exempt

ABOUT PROGRESS IOWA:

Progress Iowa is a multi-issue advocacy organization and our state's progressive communications hub. Year-round, we promote progressive ideas and causes with creative earned media strategies, targeted email campaigns, and cutting-edge new media. Our organization serves as Iowa's progressive communications hub. We operate as a center for innovative research, data-driven messaging, training, and communication strategies for the progressive community and its elected allies in order to shift the narrative around good governance and reshape what is possible by advocating for progressive policies.

ABOUT THE POSITION:

We are looking for a strategic organizer to help mobilize grassroots, grasstops, leaders, and citizens to promote progressive values, inform constituents about the impact of economic policies on their communities, and hold conservative elected officials accountable.

The Communications Organizer understands organizing strategy and tactics to garner news media attention, takes a creative approach to recruiting constituents and key messengers, understands digital and social media tools, and can communicate effectively with various stakeholders in a fast-paced environment.

As Communications Organizer, you will:

- Help design and execute a successful community outreach program, including quickly mobilizing around rapid response moments and identifying storytellers and local leaders in the community willing to speak out.
- Maintain a drumbeat of accountability tactics and actions – from press conferences to rallies, stunts, and town halls – to garner press coverage, including overseeing all logistical needs.
- Manage the implementation of Progress Iowa's organic content distribution program and partner with staff to ensure the program is incorporated into strategic plans and goals.
- Utilize data and metrics to analyze what organizing approaches and creative content are working and adapt to setbacks to continually improve the program performance.
- Recruit constituents who are impacted by our issues and comfortable sharing their personal stories to be part of advertising and media opportunities.
- Utilize the best and most effective offline and online organizing tactics in order to build and maintain relationships with not just diverse communities, but also partners.
- Regularly draft social media content in collaboration with Progress Iowa's Digital Director and Communications Director.

- Crowd build for events on an as-needed basis.
- Track and monitor twenty-four hour news cycles in the event there is an opportunity for rapid response action.
- Support outreach to members of Congress and other officials, local advocacy organizations, key stakeholders, and other non-profit organizations.
- Support press, additional social media, website, and other digital programs as needed.
- Perform other duties as assigned.

About you:

- You are proactive and have exceptional organizational skills and attention to detail.
- You are an effective communicator capable of coordinating between various stakeholders and making policy relatable and accessible to working people.
- You are passionate about progressive issues and are committed to working towards more inclusive and equitable public policies.
- You have prior field / organizing experience working on a political or issue-based campaign.
- You have experience working with communities of color and the working class.
- You are calm under pressure and nimble in a changing campaign environment.
- You have experience building and recruiting for in-person events that garner earned media attention.
- You have an inclusive, community-first, and deeply human approach to organizing.
- You are willing and able to travel.

In addition, it would be a bonus if you:

- Have a familiarity with our issue areas.
- Are someone who consumes local and national news and is interested in communicating on progressive issues critical to Iowa families.
- Are familiar with how to communicate about our issue areas.
- Are familiar with issues important to Iowans.
- Have a connection to the state and its communities, such as having lived or worked there.
- Are fluent in both English and Spanish.

Benefits and compensation:

Salary range: \$55,000 / year

Benefits: Health, dental, and vision insurance and paid time off that includes federal holidays, and flexible paid leave including vacation and sick days, as well as personal and family leave. The position is based in Des Moines, Iowa, with the ability to work remotely. This position will be on contract through December 31, 2024.

We are an equal opportunity employer that prohibits discrimination, including harassment, of any kind. We are committed to the principle of equal employment opportunity for applicants and employees. Therefore, employment decisions, including hiring, are made based on business factors such as business needs, job requirements, and individual qualifications, and without regard to characteristics protected under applicable federal, state, or local laws, including race, color, religion, age, sex, national origin, disability, genetics, protected veteran status, sexual orientation, and/or gender identity or expression. Discrimination on the basis of any legally-protected characteristic will not be tolerated. All qualified applicants are encouraged to apply.

How to apply:

Please email your resume to jobs@progressiowa.org and include "Communications Organizer - [Your Name]" in the subject line.