



SAMPLE SOCIAL MEDIA: RESPONDING TO GOV.

REYNOLDS'S CONDITION OF THE STATE

Please use the messages below as a guide for your own, and please join @ProgressIowa to spread the truth during Gov. Reynolds's Condition of the State. Below are suggested social media posts, hashtags, and graphics.

SOCIAL MEDIA POSTS:

[Click to Tweet:](#) Iowans want to be good neighbors, part of a community & look out for each other. Unfortunately, @IAGovernor has a different vision. It's time Iowans come together and see past Gov. Reynolds' misinformation and political games. #IAGov #Iowa #CorporateKim

[Click to Tweet:](#) While #CorporateKim touts her agenda, we'll speak the truth. Reynolds spent last session working for her donors & large corporations, not Iowans. It's time for real leadership that puts the people first! #Iowa #IAGov #IAPolitics #IALegis

[Click to Tweet:](#) In moments of crisis, Iowans come together to support one another. Unfortunately, rather than support us, #CorporateKim wants to use rainy day funds as an excuse to regift our tax dollars to Iowa's top earners. #IAGov #Iowa <https://bit.ly/3FfwdUH>

[Click to Tweet:](#) Reminder: While Iowans were struggling through the pandemic, @IAGovernor cut off their federal unemployment benefits. Now, she's planning an economy that only works for the wealthy... #IAGov #CorporateKim #Iowa <https://bit.ly/34AcKbz>

[Click to Tweet:](#) #COVID19 has forced Iowans to make tough choices. Our state government can make our choices a little easier by using rainy day funds to help Iowans in need. #IAGov #IALegis

[Click to Tweet:](#) Access to healthcare has never been more important. And as Iowans, we work hard to make sure our families are taken care of. But #CorporateKim has stood in the way of lower costs and a strong Medicaid program. It's time to put Iowans' health first, not corporations. #Iowa #IAGov

Thread: Source: <https://bit.ly/3fflHck>



[Click to Tweet:](#) As lowans, we work hard and want leaders who will do what's right so that we can do our best. But as wages sink and the cost of housing and childcare remain out of reach, @IAGovernor ignores working families in favor of big corporations and the wealthy. #CorporateKim

[Click to Tweet:](#) Our families & communities are stronger, safer & healthier when we have strong public schools. Now more than ever our public schools need adequate resources to address the pandemic and support quality public education, regardless of zip code. #IAGov #Iowa

[Click to Tweet:](#) lowans work hard to take care of our families. But @IAGovernor ignores us in favor of corporate greed. lowans deserve a governor who values our families and does what's right. #Iowa #IAGov #CorporateKim

[Click to Tweet:](#) Reminder: Governor Reynolds refused to use \$95 million in COVID aid from the federal government. This funding would have been used for testing in schools, which Reynolds has abandoned. #IAGov <https://bit.ly/3r1INbS>

[Click to Tweet:](#) #COVID19 has left many local businesses struggling. That's why #CorporateKim needs to ensure big businesses pay their fair share & support small businesses owners! #IAGov #IALegis #Iowa

[Click to Tweet:](#) Reminder: Iowa had the greatest voter turnout in our history in 2020 while maintaining a secure election. @IAGovernor responded by signing voter suppression legislation into law. #IAGov #Iowa <https://bit.ly/3fdloyR>

SUGGESTED HASHTAGS:

- #CorporateKim
- #Iowa
- #IAGov
- #IALegis
- #IAPolitics
- #CovidKim

GRAPHICS:



**IOWANS DESERVE
BETTER THAN
#CORPORATE KIM**

**WE NEED IOWAN
PRIORITIES BEFORE
CORPORATE GREED**

#CORPORATE KIM

This block contains a collage of four news snippets, each with a small circular icon in the top left corner. The snippets are arranged in a 2x2 grid. The top-left snippet shows a woman's face and the text 'Iowa governor auctioned off access for pork barons' charity'. The top-right snippet shows a woman at a podium with a screen behind her displaying financial data, with the text 'Iowa's contact-tracing firm helped Trump, Reynolds campaigns'. The bottom-left snippet shows a woman at a podium with the text 'Exclusive: Governor fast-tracked COVID tests for firm linked to major donor'. The bottom-right snippet shows a woman's face with the text 'Pork exec gives \$25K to Iowa governor; company got virus aid'.

Iowa governor auctioned off access for pork barons' charity

Iowa's contact-tracing firm helped Trump, Reynolds campaigns

102,411,342	117,007
4,662,296	1,282,31

Exclusive: Governor fast-tracked COVID tests for firm linked to major donor

Pork exec gives \$25K to Iowa governor; company got virus aid