Sample social media: Responding to Gov. Reynolds's Condition of the State

Please use the messages below as a guide for your own, and please join @ProgressIowa to spread the truth during Gov. Reynolds’s Condition of the State. Below are suggested social media posts, hashtags, and graphics.

Social media posts:

Click to Tweet: Iowans want to be good neighbors, part of a community & look out for each other. Unfortunately, @IAGovernor has a different vision. It’s time Iowans come together and see past Gov. Reynolds’ misinformation and political games. #IAGov #Iowa #CorporateKim

Click to Tweet: While #CorporateKim touts her agenda, we’ll speak the truth. Reynolds spent last session working for her donors & large corporations, not Iowans. It’s time for real leadership that puts the people first! #Iowa #IAGov #IAPolitics #IALegis

Click to Tweet: In moments of crisis, Iowans come together to support one another. Unfortunately, rather than support us, #CorporateKim wants to use rainy day funds as an excuse to regift our tax dollars to Iowa's top earners. #IAGov #Iowa https://bit.ly/3FfwduH

Click to Tweet: Reminder: While Iowans were struggling through the pandemic, @IAGovernor cut off their federal unemployment benefits. Now, she’s planning an economy that only works for the wealthy… #IAGov #CorporateKim #Iowa https://bit.ly/34AcKbz

Click to Tweet: #COVID19 has forced Iowans to make tough choices. Our state government can make our choices a little easier by using rainy day funds to help Iowans in need. #IAGov #IALegis

Click to Tweet: Access to healthcare has never been more important. And as Iowans, we work hard to make sure our families are taken care of. But #CorporateKim has stood in the way of lower costs and a strong Medicaid program. It’s time to put Iowans' health first, not corporations. #Iowa #IAGov

Click to Tweet: As Iowans, we work hard and want leaders who will do what’s right so that we can do our best. But as wages sink and the cost of housing and childcare remain out of reach, @IAGovernor ignores working families in favor of big corporations and the wealthy. #CorporateKim

Click to Tweet: Our families & communities are stronger, safer & healthier when we have strong public schools. Now more than ever our public schools need adequate resources to address the pandemic and support quality public education, regardless of zip code. #IAGov #Iowa

Click to Tweet: Iowans work hard to take care of our families. But @IAGovernor ignores us in favor of corporate greed. Iowans deserve a governor who values our families and does what’s right. #Iowa #IAGov #CorporateKim

Click to Tweet: Reminder: Governor Reynolds refused to use $95 million in COVID aid from the federal government. This funding would have been used for testing in schools, which Reynolds has abandoned. #IAGov https://bit.ly/3r1INbS

Click to Tweet: #COVID19 has left many local businesses struggling. That’s why #CorporateKim needs to ensure big businesses pay their fair share & support small businesses owners! #IAGov #IALegis #Iowa

Click to Tweet: Reminder: Iowa had the greatest voter turnout in our history in 2020 while maintaining a secure election. @IAGovernor responded by signing voter suppression legislation into law. #IAGov #Iowa https://bit.ly/3fdloyR

Suggested Hashtags:

- #CorporateKim
- #Iowa
- #IAGov
- #IALegis
- #IAPolitics
- #CovidKim

Graphics:
IOWANS DESERVE BETTER THAN #CORPORATE KIM

WE NEED IOWAN PRIORITIES BEFORE CORPORATE GREED

#CORPORATE KIM

- Iowa governor auctioned off access for pork barons' charity
- Iowa's contact-tracing firm helped Trump, Reynolds campaigns
- Exclusive: Governor fast-tracked COVID tests for firm linked to major donor
- Pork exec gave $25K to Iowa governor; company got virus aid